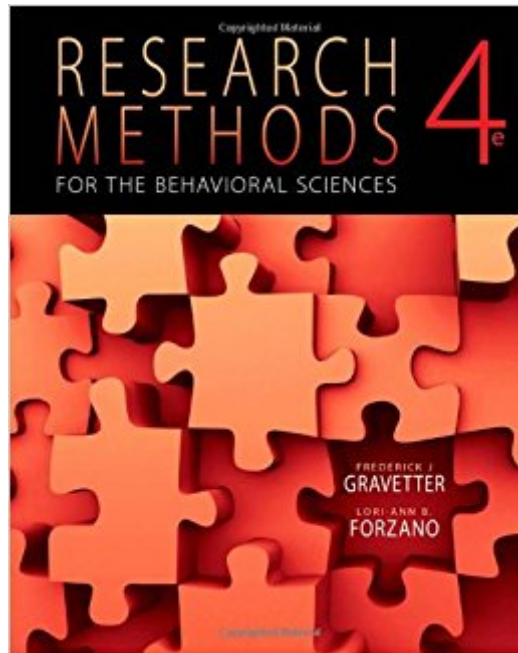




Ebook Directory
the best source of ebook

The book was found

Research Methods For The Behavioral Sciences, 4th Edition



Synopsis

Bestselling statistics author, Fredrick J. Gravetter, and co-author Lori-Ann B. Forzano have written a text for research methods that helps students see how interesting and exciting experimental and non-experimental research can be. Inviting and conversational, RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES, Fourth Edition, leads students through the research process from start to finish. The text opens with tips and strategies for generating research ideas, moves to selecting measures and participants, and then offers an examination of research strategy and design. This step-by-step approach emphasizes the decisions researchers must make at each stage of the process. The authors avoid a "cookbook" approach to the facts by linking terminology with applied concepts; their "lecture in a book" style makes the text accessible to students by emphasizing discussion and explanation of topics. Each chapter ends with a set of student exercises and activities. Examples and content throughout the book reflect the most current APA guidelines.

Book Information

Hardcover: 618 pages

Publisher: Wadsworth Publishing; 4th edition (January 1, 2011)

Language: English

ISBN-10: 1111342253

ISBN-13: 978-1111342258

Product Dimensions: 9.2 x 7.4 x 1.1 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 32 customer reviews

Best Sellers Rank: #29,537 in Books (See Top 100 in Books) #52 in [Books > Health, Fitness & Dieting > Psychology & Counseling > Research](#) #858 in [Books > Textbooks > Social Sciences > Psychology](#) #906 in [Books > Education & Teaching > Schools & Teaching > Instruction Methods](#)

Customer Reviews

". . . this is one of the best undergraduate textbooks that I have seen. The style is informal, the discussions are fairly clear, and the level of detail is necessary in order to fully grasp the content." "The book reads more like a lecture than a textbook, which is a plus. Often, undergraduate methods books are dry and use language and descriptions that tend to irk undergraduate readers. Students could benefit greatly from a methods textbook that uses this approach." "I certainly believe that this book is easier to read than other texts that I have used in the past. The text reads smoothly,

is accurate, and is understandable. The authors use examples that are relevant to each topic and certainly make the material more understandable." "The inclusion of definitions at the end of each section reinforces the information discussed in the narrative portions of the text. The chapter summaries, key words, and exercises give students the opportunity to clarify their understanding of the material covered in each chapter. The Infotrac Exercises are both unique and powerful in reinforcing the information in the text as well as providing students with an additional learning experience to develop additional skills such as literature reviews." --This text refers to an out of print or unavailable edition of this title.

Frederick J Gravetter is Professor Emeritus of Psychology at The College at Brockport, State University of New York College. While teaching at Brockport, he specialized in statistics, research design, and cognitive psychology. Dr. Gravetter received his Bachelor's degree in mathematics from M.I.T. and his Ph.D. in psychology from Duke University. In addition to publishing several research articles, Dr. Gravetter is co-author of the best-selling STATISTICS FOR THE BEHAVIORAL SCIENCES, 9th Edition, ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 8th Edition, and (with Lori-Ann B. Forzano) RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES, 5th Edition. Lori-Ann B. Forzano is an Associate Professor of Psychology at The College at Brockport, State University of New York, where she regularly teaches undergraduate and graduate courses in research methods. She earned a Ph.D. in experimental psychology from the State University of New York at Stony Brook, where she also received her B.S. in psychology. Dr. Forzano's research interests are in the area of conditioning and learning. Specifically, she studies impulsivity in adults and children. Her research has been published in the Journal of the Experimental Analysis of Behavior, Learning and Motivation, and The Psychological Record.

This is an excellent textbook!!! I used this book for my initial review of research methods and statistics in preparation for my doctoral comprehensive exam. (I passed on my first attempt!) Gravetter & Forzano present the information in a logical format and introduce statistical concepts in connection with steps in the research process -- as other authors should. I have read texts on research methods and on statistics for undergraduate and graduate level courses in the disciplines of political science, health science, communications, and social work -- Research Methods for the Behavioral Sciences is the best work for a student's introductory text or as a first rate text for graduate student review. I highly recommend this book!

I've taught this book for 7 years. It is an excellent, no nonsense, comprehensive summary of basic quantitative research methods and design. Written for undergrads, it contains the fundamentals of research design that most grad students still have not mastered. Highly recommended.

I got an instructors edition :(Seller states you run the risk of getting either student or instructor, I decided to gamble, and lost hehe. Good price for book however, and at the end of the day, its still the same book. (just extras) Would buy again.

Bought for use as a textbook. Terms were defined very clearly and were in the margins. Each chapter was just as long as it needed to be, no fluff but nothing was left out either. Ended up getting an A in the class thanks to the thoroughness of this book.

Perfect condition !

Yes! The book is very helpful. However, the chapters are very, very long. Thank you

Good

This book is an international edition. It cannot be resold in the American Market!

[Download to continue reading...](#)

Research Methods for the Behavioral Sciences, 4th Edition Research Methods for the Behavioral Sciences Single-Case Research Methods for the Behavioral and Health Sciences Research Techniques for the Health Sciences (5th Edition) (Neutens, Research Techniques for the Health Sciences) Research Techniques for the Health Sciences (Neutens, Research Techniques for the Health Sciences) Survey Research Methods (Applied Social Research Methods) Case Study Research: Design and Methods (Applied Social Research Methods) Counterfactuals and Causal Inference: Methods and Principles for Social Research (Analytical Methods for Social Research) Mixed Methods Research: A Guide to the Field (Mixed Methods Research Series) Research Methods in Applied Linguistics: A Practical Resource (Research Methods in Linguistics) Nursing Research: Methods and Critical Appraisal for Evidence-Based Practice, 8e (Nursing Research: Methods, Critical Appraisal & Utilization) Writing Empirical Research Reports: A Basic Guide for Students of the Social and Behavioral Sciences Single Case Research Methodology: Applications in Special Education and Behavioral Sciences What's Behind the Research?: Discovering

Hidden Assumptions in the Behavioral Sciences Introduction to Behavioral Research Methods,
Books a la Carte (7th Edition) Methods in Behavioral Research (B&B Psychology) Standalone Book
Methods in Behavioral Research Looseleaf for Methods in Behavioral Research Methods in
Behavioral Research with Connect Access Card Qualitative Research Methods for the Social
Sciences (8th Edition)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)